

Burke County, Georgia

2.77 2003 Households Size 2003 Average Household Size 2003 Average Household Size 2008 Average Household Size 2008 Average Household Size 2008 Average Household Size 2008 - 2008 Average Household Size 2003 - 2008 Annual Rate 2000 Average Family Size 2003 - 2008 Average Family Size 2003 Average Family Size 2003 Average Family Size 2008 Average Family Size 3.25 2008 Average Family Size 3.27 2008 Average F		Burke County
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2000 2003 2008 32.9		
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2008		32.0
2008		
	2008	

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.

Compiled By: Georgia Power Community and Economic Development



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Market Profile

	Burke County
2000 Households by Income	
Household Income Base	7,928
<\$15,000	32.3%
\$15,000 - \$24,999	14.1%
\$25,000 - \$34,999	13.7%
\$35,000 - \$49,999	14.4%
\$50,000 - \$74,999	14.8%
\$75,000 - \$99,999	6.2%
\$100,000 - \$149,999	3.1%
\$150,000 - \$199,999	0.7%
\$200,000+	0.6%
Average Household Income	\$36,414
2003 Households by Income	
Household Income Base	8,115
<\$15,000	30.4%
\$15,000 - \$24,999	12.7%
\$25,000 - \$34,999	13.3%
\$35,000 - \$49,999	14.4%
\$50,000 - \$74,999	15.1%
\$75,000 - \$99,999	8.0%
\$100,000 - \$149,999	4.4%
\$150,000 - \$199,999	1.0%
\$200,000+	0.8%
Average Household Income	\$41,123
2008 Households by Income	
Household Income Base	8,460
<\$15,000	27.2%
\$15,000 - \$24,999	11.9%
\$25,000 - \$34,999	11.5%
\$35,000 - \$49,999	13.7%
\$50,000 - \$74,999	16.2%
\$75,000 - \$99,999	8.9%
\$100,000 - \$149,999	7.5%
\$150,000 - \$199,999	1.7%
\$200,000+	1.4%
Average Household Income	\$48,445
2000 Owner Occupied HUs by Value	
Total	6,030
<\$50,000	47.9%
\$50,000 - \$99,999	37.5%
\$100,000 - \$149,999	8.0%
\$150,000 - \$199,999	3.3%
\$200,000 - \$299,999	1.7%
\$300,000 - \$499,999	0.9%
\$500,000 - \$999,999	0.1%
\$1,000,000 +	0.6%
Average Home Value	\$70,787
2000 Specified Renter Occupied HUs by Contract Rent	
Total	1,866
With Cash Rent	85.0%
No Cash Rent	15.0%
Median Rent	\$214
Average Rent	\$253

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Compiled By: Georgia Power Community and Economic Development



	Burke County
2000 Population by Age	
Total	22.24
0-4	22,243
5-9	8.0%
10-14	8.9%
15-24	8.9%
25-34	14.6%
35-44	12.2%
45-54	15.1%
55-64	13.1%
65-74	8.4%
75-84	5.8%
85+	3.6%
18+	1.5%
201	68.7%
2003 Population by Age	
Total	
0-4	22,606
5-9	7.9%
10-14	8.2%
15-24	8.7%
25-34	15.1%
35-44	12.0%
45-54	14.0%
	14.0%
55-64	9.2%
65-74	5.8%
75-84	3.6%
85+	1.4%
18+	70.2%
2008 Population by Age	
Total	
0-4	23,309
5-9	7.8%
10-14	7.6%
15-24	8.4%
25-34	15.2%
35-44	11.9%
45-54	12.5%
55-64	14.6%
65-74	11.0%
75-84	6.2%
85+	3,4%
	1.4%
18+	71.3%
2000 Population by Sex	
Males	
Females	47.5%
	52.5%
2003 Population by Sex	
Males	47.5%
Females	52.5%
2008 Population by Sex	
Males	
Females	47.7%
	52.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008. Compiled By: Georgia Power Community and Economic Development



	Burke County
2000 Population by Race/Ethnicity	
Total White Alexa	22,243
White Alone	46.9%
Black Alone	51.0%
American Indian Alone Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	0.3%
Two or More Races	0.6%
Hispanic Origin	1.0%
Diversity Index	1.4% 53.3
2003 Population by Race/Ethnicity	23.5
Total	
White Alone	22,606
Black Alone	46.7%
American Indian Alone	50.7%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.3%
Two or More Races	0.9%
Hispanic Origin	1.1% 1.9%
Diversity Index	54.2
2008 Population by Race/Ethnicity	
Total	23,309
White Alone	46.5%
Black Alone	50.1%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	1.4%
Two or More Races	1.2%
Hispanic Origin	2.6%
Diversity Index	55.6
2000 Population 3+ by School Enrollment	
Total Employ in Number (December)	21,277
Enrolled in Nursery/Preschool Enrolled in Kindergarten	2.1%
Enrolled in Grade 1-8	1.9%
Enrolled in Grade 9-12	16.3%
Enrolled in College	7.8%
Enrolled in Grad/Prof School	2.6%
Not Enrolled in School	0.3%
THE EMPIRE IN SCHOOL	69.0%
2000 Population 25+ by Educational Attainment	
Total	13,338
Less than 9th Grade	13.3%
9th - 12th Grade, No Diploma	21.9%
High School Graduate	37.0%
Some College, No Degree	14.5%
Associate Degree	3.8%
Bachelor's Degree	6.5%
Master's/Prof/Doctorate Degree	3.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.

Compiled By: Georgia Power Community and Economic Development



	Burke County
2000 Population 15+ by Sex and Marital Status	
Total	16,497
Females	53.8%
Never Married	14.7%
Married, not Separated	23.3%
Married, Separated	2.7%
Widowed	7.0%
Divorced	6.2%
Males	46.2%
Never Married	15.5%
Married, not Separated	23.0%
Married, Separated	1.3%
Widowed	1.3%
Divorced	5.0%
	5.070
2000 Population 16+ by Employment Status	
Total	16,117
In Labor Force	56.5%
Civilian Employed	51.0%
Civilian Unemployed	5.2%
In Armed Forces	0.3%
Not in Labor Force	43.5%
	43.5%
2003 Civilian Population 16+ in Labor Force	
Civilian Employed	92.3%
Civilian Unemployed	7.7%
2008 Civilian Population 16+ in Labor Force	
Civilian Employed	91.9%
Civilian Unemployed	8.1%
2000 Females 16+ by Employment Status and Age of Children	
Total	8,753
Own Children <6 Only	7.3%
Employed/in Armed Forces	3.8%
Unemployed	1.1%
Not in Labor Force	2.4%
Own Children <6 and 6-17	7.2%
Employed/in Armed Forces	3.6%
Unemployed	0.6%
Not in Labor Force	3.1%
Own Children 6-17 Only	22.5%
Employed/in Armed Forces	14.9%
Unemployed	14.5%
Not in Labor Force	6.0%
No Own Children <18	62.9%
Employed/in Armed Forces	24.4%
Unemployed	
Not in Labor Force	2.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008. Compiled By: Georgia Power Community and Economic Development





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Market Profile

	Burke County
2003 Employed Population 16+ by Industry	
Total	8,415
Agriculture/Mining	4.1%
Construction	6.9%
Manufacturing	22.3%
Wholesale Trade	3.7%
Retail Trade	11.1%
Transportation/Utilities	9.3%
Information	1.1%
Finance/Insurance/Real Estate	3.4%
Services	32.5%
Public Administration	5.6%
2003 Employed Population 16+ by Occupation	
Total	8,415
White Collar	45.4%
Management/Business/Financial	7.0%
Professional	17.4%
Sales	8.3%
Administrative Support	12.7%
Services	17.0%
Blue Collar	37.5%
Farming/Forestry/Fishing	0.7%
Construction/Extraction	5.9%
Installation/Maintenance/Repair	5.2%
Production	15.8%
Transportation/Material Moving	9.9%
2000 Workers 16+ by Means of Transportation to Work	
Total	8,104
Drove Alone - Car, Truck, or Van	79.0%
Carpooled - Car, Truck, or Van	15.5%
Public Transportation	0.7%
Walked	1.6%
Other Means	2.0%
Worked at Home	1.2%
2000 Workers 16+ by Travel Time to Work	
Total	8,104
Did Not Work at Home	98.8%
Less than 5 minutes	4.1%
5 to 9 minutes	11.4%
10 to 19 minutes	23.8%
20 to 24 minutes	11.9%
25 to 34 minutes	21.3%
35 to 44 minutes	8.1%
45 to 59 minutes	8.5%
60 to 89 minutes	5.9%
90 or more minutes	3.8%
Worked at Home	1.2%
Average Travel Time to Work (in min)	29.0
2000 Households by Vehicles Available	
Total	7,934
None	16.1%
1	28.6%
2	33.4%
3	15.9%
4	4.2%
5+	1.8%
Average Number of Vehicles Available	1.7



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Market Profile

	Burke County
2000 Households by Type	
Total	7,934
Family Households	7,534
Married-couple Family	45.4%
With Related Children	
Other Family (No Spouse)	23.6%
With Related Children	27.7%
Nonfamily Households	20.5%
Householder Living Alone	26.9%
Householder Not Living Alone	23.6% 3.2%
Households with Related Children	44.106
Households with Persons 65+	44.1% 22.6%
2000 Households by Size	
Total	7.024
1 Person Household	7,934 23.6%
2 Person Household	
3 Person Household	28.5%
4 Person Household	18.9%
5 Person Household	15.3%
6 Person Household	8.1%
7+ Person Household	3.3% 2.4%
2000 Households by Year Householder Moved In	
Total	7.00
Moved in 1999 to March 2000	7,934
Moved in 1995 to 1998	13.7%
Moved in 1990 to 1994	30.1%
Moved in 1980 to 1989	17.5%
Moved in 1970 to 1979	17.3%
Moved in 1969 or Earlier	13.3%
Median Year Householder Moved In	8.1% 1993
000 Housing Units by Units in Structure	
Total	
1, Detached	8,842
1, Attached	54.9%
2	0.8%
3 or 4	3.6%
5 to 9	3.5%
10 to 19	1.8%
20+	0.2%
Mobile Home	0.5%
Other	34.5% 0.1%
900 Housing Units by Year Structure Built	
Total	**************************************
1999 to March 2000	8,842
1995 to 1998	2.6%
1990 to 1994	13.2%
1980 to 1989	11.0%
1970 to 1979	21.9%
1969 or Earlier	20.2%
Median Year Structure Built	31.0%
and a second sec	1979

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Burke County

2003 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

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Apparel: Total \$	\$16,139,340
Average Spent	AND STATE OF THE PROPERTY OF T
Spending Potential Index	\$1,989 67
Computers & Accessories: Total\$	un permanen unda
Average Spent	\$1,383,693
Spending Potential Index	\$171 53
Education: Total\$	\$4,256,215
Average Spent	
Spending Potential Index	\$524 54
Entertainment: Total\$	\$16,070,531
Average Spent	an analysis of the state of the
Spending Potential Index	\$1,980 62
Food at Home: Total\$	\$28,128,745
Average Spent	2007
Spending Potential Index	\$3,466 71
Food Away from Home: Total\$	\$14,403,082
Average Spent	\$1,775
Spending Potential Index	63
Health Care: Total\$	\$18,431,241
Average Spent	\$2,271
Spending Potential Index	71
HH Furnishings & Equip: Total\$	\$12,022,661
Average Spent	\$1,482
Spending Potential Index	62
Investments: Total\$	\$12,987,972
Average Spent	\$1,600
Spending Potential Index	52
Retail Expenditures: Total\$	\$135,293,238
Average Spent	\$16,672
Spending Potential Index	69
Shelter: Total\$	\$51,385,341
Average Spent	\$6,332
Spending Potential Index	59
Television, Radio, & Sound: Total\$	\$5,477,110
Average Spent	\$675
Spending Potential Index	68
Travel: Total\$	\$9,017,551
Average Spent	\$1,111
Spending Potential Index	55
Vehicle Maint & Repair: Total\$	\$6,146,835
Average Spent	\$757
Spending Potential Index	67

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the Consumer Expenditure Surveys, Bureau of Labor Statistics.

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